

The **most important** safety
feature anyone can offer: **You**

Parenting: Make it a safety
feature on your car

Need to know more?
Go to www.SafetyFeature.org

A project of the Automotive Coalition for Traffic Safety



When it comes to protecting children around cars, the behavior of parents and other adults can be as important as seat belts and booster seats. Here are five ways parents are putting this safety feature into gear.



9 out of 10 parents strongly agree -

Children need more supervision to prevent them from being hit by a car or truck.



Supervise

Nine out of 10 parents say they have never left a child under five alone in a car. Three out of five parents say the same about any child under 12.



Buckle Up

Even older children agree the most effective way to get them in a seat belt is simply for the driver to ask. When you start the car, buckle up and don't move until your child is properly restrained as well.



Hold Hands

Parents normally hold a child's hand in a parking lot until the child is, on average, at least 7 1/2 years old. When you hold a child's hand – near a street or driveway, in a parking lot, or anywhere – you offer them another pair of eyes to watch for danger.



Know Your Choices

Car buyers have choices, and every year, cars offer more safety features. Pick the right safety features for you. It's like buying peace of mind.



Observe

Walk completely around your car before getting in. Know where your children are and teach them to move away from a vehicle when it is started.

